

SECTION XI - MEMBERSHIP

A. CHAPTER ACTIVITIES

1. [M] Establish and maintain a direct communication link with Chapter Membership Committee Chairs; provide guidance for them. Document contacts made and direction given. Utilize the Region website whenever possible to maximize communication.
2. [M] Set a goal of increasing each Chapter's membership by 10%, while maximizing retentions. Look at increasing membership through diversity. Challenge membership..
3. Promote membership objectives, including recruiting new members, retaining current members and encouraging at-large members to join a neighboring Chapter.
4. Advise members and Chapters regarding membership activities and resources available from the Institute. Assist in the selection of appropriate subjects and in the preparation of the activity.
5. Encourage Chapters to develop liaison with other construction industry organizations as a means of promoting awareness of CSI.

B. REGION ACTIVITIES

1. [M] Identify and establish contact and relationships within the Region to aid in the development of membership programs. Document contacts made and direction given.
2. [M] Review and make revision suggestions to your Chair's goals, as listed. Transmit all recommendations to the Southwest Region Directors.
3. [M] By the second year of your term, establish a Vice Chair position. The Vice Chair would become Chair the following year.
4. [M] Attend the Southwest Region Conference, and conduct a workshop and make appropriate presentations on membership programs at this Conference.
5. [M] Prepare at least two articles on membership programs and activities for Southwest Breezes.

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continued

6. [M] Transmit all records to the succeeding Membership Chair at the end of your second year.

C. INSTITUTE ACTIVITIES

1. [M] Attend the Institute orientation session for Region Membership Chairs.
2. Promote membership programs to encourage greater participation at all levels within CSI.
3. Submit by January 1st and May 1st reports on the status of Region membership activities, by Chapter, to the Institute Membership Committee through a designated Membership Committee member, with copies to Southwest Region Institute Directors. Detail in particular progress on all measurable items, as indicated by [M], above.

(Note: items marked [M] indicate that they are measurable.)