

SECTION X - FUND RAISING AND PRODUCT SHOW

A. REGION FUND RAISING AND PRODUCTS SHOWS PROGRAM

The Region Fund Raising and Product Shows Program is focused on assisting the Chapters who host these activities.

B. REGION FUND RAISING AND PRODUCT SHOW CHAIR

1. Chapter Activities

- a. [M] Establish and maintain a direct communication link with Chapters who sponsor Trade or Products Shows; assist in planning, scheduling and advertising to avoid competition between Chapters. Document contacts made and direction given. Utilize the Region website whenever possible to maximize communication.
- b. Advise members and Chapters regarding fund raising or product show activities and resources available from the Institute. Assist in the selection of appropriate subjects and in the preparation of the activity.

2. Region Activities

- a. [M] Identify and establish contact and relationships within the Region to aid in the development of fund raising and product show programs. Document contacts made and direction given.
- b. [M] Inform Southwest Region Institute Directors and Chapter Presidents of shows that are planned, and encourage attendance. Utilize the Region Calendar to avoid conflicting dates.
- c. [M] Review and make revision suggestions to your Chair's goals, as listed. Transmit all recommendations to the Southwest Region Directors.
- d. [M] By the second year of your term, establish a Vice Chair position. The Vice Chair would become Chair the following year.
- e. [M] Attend the Southwest Region Conference, and conduct a workshop and make appropriate presentations on fund raising and product show programs at this Conference.
- f. [M] Prepare at least two articles on fund raising and product show programs and activities for Southwest Breezes.

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continued

- g. Submit by January 1st and May 1st reports on the status of Region alternative fund raising and product show activities, by Chapter, to the Southwest Region Institute Directors. Outline successes and disappointments. Detail in particular progress on all measurable items, as indicated by [M].
 - h. [M] Transmit all records to the succeeding Fund Raising/Products Show Chair at the end of your second year.
3. Institute Activities
- a. Promote fund raising and product show programs to encourage greater participation at all levels within CSI.

(Note: items marked [M] indicate that they are measurable.)